

Annual Report 2013/14



'By providing a range of quality services for **young people** and the local community in North Lanarkshire, and through working together with relevant partners, **Reeltime Music** aims to bring about a **positive change** in the lives of disadvantaged young people. We will do this through the provision of affordable recording and rehearsal services; **workshop and training** provision; volunteering; and **partnership** projects.'



Foreword

One thousand seven hundred young people took part in activities this year. **One thousand seven hundred.** Think of that number for a second. I say this because in today's world of statistics, targets and outcomes it's easy to read the figures, glaze over and move on.

Behind every digit of that large number are young people. Each one of those young people are on their own journey of finding their way in the world. Finding a direction.

I mention this because this is one of the things we are most proud of as trustees. Proud of the fact that we design all our activities around the young people we work with. Prouder still that young people continue to report that they love our service.

We're now also starting to see the longer term impact of our work. Many of those young people we worked with from 1997 onwards have now found their own direction. Many also report the positive influence of Reeltime on their life. This is something we hope to look deeper into in the coming years.

For all the wide and varied projects we deliver, the Reeltime Music staff use a deceptively simple approach:

Get to know the young people. Really get to know them.

Of course there's a lot more involved but this is step one. Without this, it's impossible to get real results. Knowing means trusting. Trusting means giving things a go. Giving things a go gives direction. This is the essence of what we are trying to achieve in our work at Reeltime Music.

I hope you enjoy this year's report and continue to support us.

Francis O'Dowd
Chairperson



Where did
you get
stuck?

33%

Of young people
liked the project they
were involved with

65%

Of young people loved
the project they were
involved with

ST BRIGID'S
NEWMAINS

Who What & Why



“At Reeltime I learned to play a variety of instruments, including some that I didn't know about.

I have gained confidence in playing the drums and feel I am good at this now. I've also learned about recording, editing videos and sound production.”

Cameron Mulvey Flexible Learning Initiative

Who Are We?

Reeltime Music exists to create and provide opportunities for disadvantaged young people in the creative industries which will have an impact on their personal, social and career skills. The project was started in 1997 and opened its state of the art recording and rehearsal facility in 2003.

What We Do?

Recording & Rehearsal Studio

Based on a sliding scale of charges, Reeltime's recording and rehearsal facility offers young people the chance to practice and perform their music in a professionally equipped creative space with information and advice from friendly and helpful staff.

Community Music Workshops

Reeltime's experienced tutors deliver a unique blend of fun, youth work, multimedia and music instruction to those who are "hardest to engage with" in conjunction with its extensive network of local partners including Community Learning and Development, North Lanarkshire Education Department, Access and many others.

Tailored Projects

In conjunction with partners such as Strathclyde Fire and Rescue and Action for Children, Reeltime designs and delivers tailored projects to suit the outcomes of various local agencies.

Volunteering Opportunities

Reeltime Music offers local people the chance to gain valuable experience in the music industry by volunteering in the recording and rehearsal studio, helping out at live events and participating in media projects.

Music Youth Groups

Our tutors deliver music youth groups that meet weekly. These groups get local young people involved in creative activities that involve working in a group setting.

Why Do We Do It?

We have found that by providing an informal service, music is a great way to break down barriers, learn new skills, increase aspirations and develop a more active lifestyle.

By promoting an environment where young people can work with friendly, knowledgeable, trained staff to learn about things they want to learn, young people can learn about the value of creativity, growth and participation.



3973

places taken in
music workshops,
live events &
training courses

90%

Of partners & young
people rated our
tutors as
highly professional

Review of the Year

Introduction

The Reeltime Board of Trustees are proud to present the main achievements of our charity over the past year. We hope you will enjoy reading about the impact we have made.

This year we delivered a varied but comprehensive programme of activities. This comprised of a small number of in-house projects complimented by a wide range of work with our partners.

Over 1,700 young people took part in our activities. These included music workshops, live events, music groups and training courses. 12 young volunteers supported and delivered important activities. In doing so, this had an impact on Reeltime Music, local young people and their own development.

Reeltime Projects

The Young Sound

The Young Sound groups blend the best of youth work and the creative industries. To do this, young people develop creative and personal skills on a regular basis in weekly sessions. This year both groups participated in a variety of valuable activities. These included instrumental tuition, group activities, media projects, live events, trips and workshops.

Work Experience

Each year, young people have the opportunity to gain work experience with us. During the placement, young people work on three areas. First, they learn about the work of the charity and why we do what we do. Second, they assist the staff and tutors with the current projects and workshops. Finally, they work on a creative project of their choice.

Tutor Training

As well as taking part in workshops, young people can progress to our tutor training programme. The training passes on the experience and skills which our tutors have built up since 1997. Young people take part in three interactive sessions before putting their new skills to the test. They do this through volunteering in various Reeltime workshops and events.

My Generation

My Generation are Reeltime Music's community band. This group contains some of the most dedicated young people from across our various projects. Over the last year they represented Reeltime Music at events in North Lanarkshire and beyond. Events included local gala days and band nights, as well as a busking event to raise money for the charity MicroTyco.

Partnership Projects

Pre-Employability

Activity Agreement

The activity agreement programme is for young people aged 16-19, and is run by North Lanarkshire Council. It targets those not in employment, education or training. The aim of the programme is to help young people make choices about themselves and their future. Activities include music, media, group activities and more. To date, the feedback from the young people continues to be excellent. Many report learning new skills and doing something different from what they expected.

Education

Flexible Learning Initiative

The Flexible Learning Initiative offers an alternative education programme. It is designed for those who feel secondary, mainstream education does not meet their needs. Reeltime supports the programme by offering weekly music and media based activities. To do this, tutors use a collaborative approach, and the young people always have a choice in the direction of their learning. The programme has been successful in raising attendance and attainment for the young people involved.

Arts & Employability

Another interesting and popular example of alternative learning is the Arts and Employability project. The programme works with young people in Prince's Trust XL classes in several highschoools. The pupils get the chance to work as a team to learn about the creative industries and deliver a project of their choice. Reeltime tutors support teachers by delivering training sessions tied to the Curriculum for Excellence. They also deliver sessions face to face with the young people in the classroom environment.

Summer Transition Programmes

During the summer, tutors delivered transition programmes in several local high schools. These activities aid pupils making the transition from primary to secondary school. Through fun activities, the pupils get familiar with the layout of their new school. They also meet new friends and teaching staff. These activities are beneficial for a lot of young people, helping to form a positive attitude about their new school.

Celebration of Youth Music Project

The Celebration of Youth Music Project is an example of new approaches to learning. Eight primary schools had the opportunity to write, record and perform a song about a particular theme. Along the way they interacted with various songwriters, composers and staff from Reeltime. Each group recorded their song on location, enjoying the experience of singing and recording. North Lanarkshire Council held a final performance in Motherwell Concert Hall. The proceeds of the CD were donated to charities chosen by each school.

Lip Dub Projects

Reeltime staff produced Lip Dubs with Coltness and Calderhead High Schools this year. The aim of the project was to create a positive image of the new schools for new and existing pupils. To do this a group of young people in each school planned and filmed a video composed of one single scene travelling through the school. Various departments and year groups appeared in the films, creating a fun, welcoming atmosphere.



479

Hours
volunteered

8

Music events
this year



Darren McAleese

"I felt excited when I walked in ready to do what was planned for that night."

Health and Wellbeing

Soundminds

Soundminds is a youth led project which promotes positive mental health messages in creative ways. It does this as part of the Scottish Mental Health Arts and Film Festival. The steering group excelled themselves this year by holding a youth music event in Newarthill. Over 200 young people took part in this years project. Tutors also worked with young people from KEAR Campus School in South Lanarkshire. This is an excellent example of how young people can help others, promote positive messages and develop worthwhile skills.

NHS Programmes

We delivered a number of targeted programmes with our NHS partners this year. Working in the Coatbridge and Cumbernauld areas, the project theme was "responsible drinking". Young people had the chance to try out a variety of musical instruments and work together as a team. They did this to make their own themed videos.

SSBA Project

This year, we had another opportunity to work with young people from the Scottish Spina Bifida Association. Groups took part in two short taster projects. These involved trying out various instruments and working together as a team.

Community Music

Action for Children

This worthwhile project allowed two groups of young carers to take part in their own music project. To do this, they tried a variety of musical instruments, recorded songs and made a group music video. These are activities they may not otherwise have had the chance to take part in. Each group worked together to produce their DVD supported by Reeltime tutors along the way.

Shotts GBT

This year we continued working in partnership with Getting Better Together in Shotts. Both a younger and older group worked on a variety of projects. These projects encourage the building of musical, personal and social development skills.

Also, for some of the young people involved it was their first experience of informal music making. Activities have included making music videos and mini-albums. The groups also performed live at events and for friends and family.

Coltness Music Project

The Coltness Music Project aims to bring informal music making to young people in and around Coltness High School. It targets young people who enjoy music but would not normally access the music department. The project involves regular after school workshops delivered by Reeltime tutors. These workshops link in with band nights held throughout the year.

Seasonal Projects

This year we also delivered a variety of short term and seasonal projects. These included working with voluntary sector partners such as The Safety Zone and M4U in ML2. We also worked alongside our public sector partners to deliver a wide range of activities. These included Commonwealth Games awareness events, school transition programmes and targeted youth projects.

Events

A key event this year was a visit from Sir Sandy Crombie, John Wallace and Clare Adamson MSP to the Reeltime studio.

Other events included youth band nights in partnership with North Lanarkshire Youth Forums, Made 4 in ML2 and Viewpark Gala Day.

Volunteering, Training and Organisational Development

Providing volunteering opportunities is essential to the running of Reeltime Music. This year, 12 volunteers contributed over 400 volunteer hours. This supported our activities in workshops, studio recordings, and at board level.

Training and development is another essential part of Reeltime Music. We believe that lifelong learning is a valuable and rewarding choice, and seek to model this where possible. This year we provided a range of opportunities for staff through a mix of in-house and external training.

Conclusion

As you have seen from this summary review, our small team has accomplished a lot in the past year. It takes commitment, effort, planning and collaboration to deliver such results. We are indebted to all our staff and volunteers for their dedication and hard work.

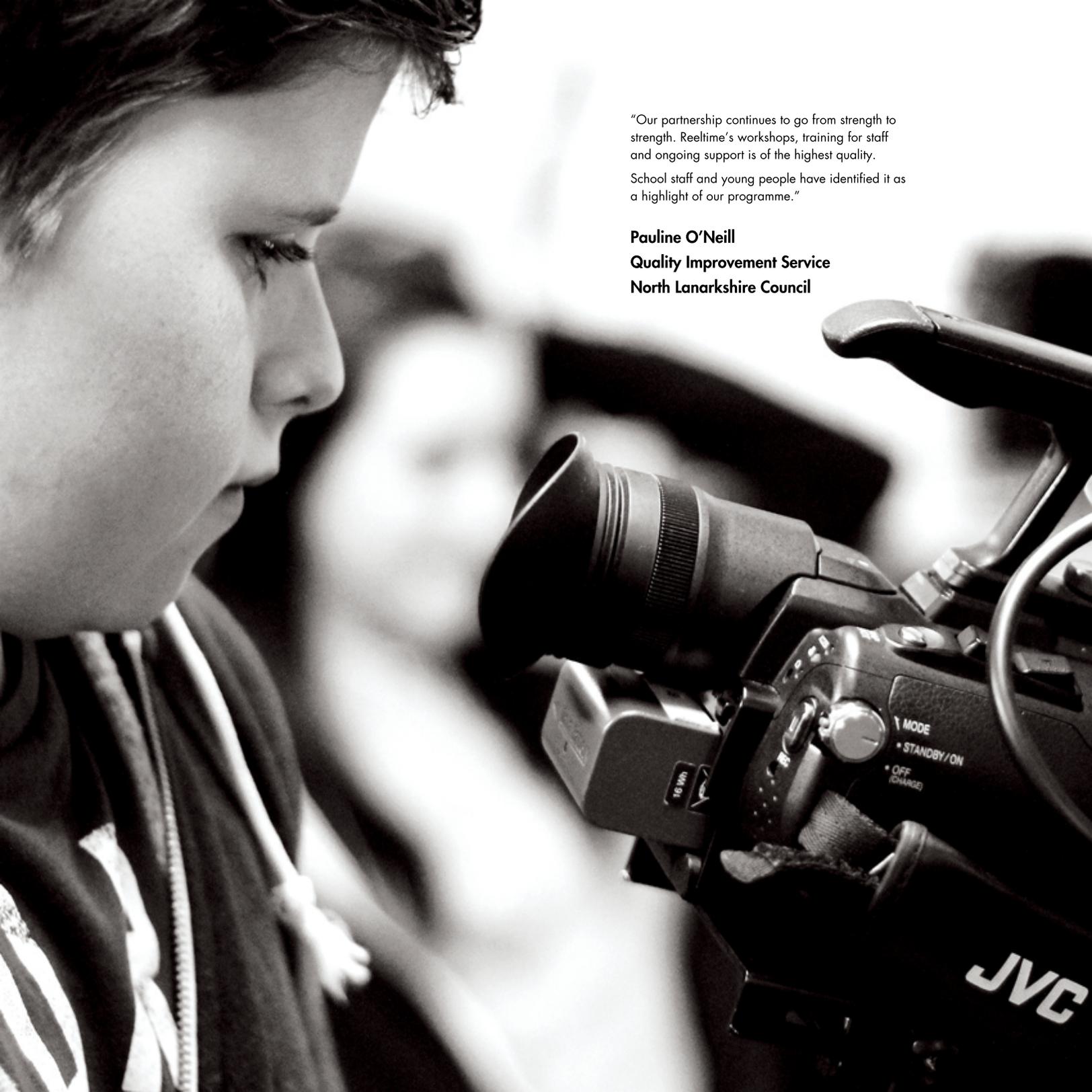


"The music group is the highlight of my week. It's a good laugh and there's always a good vibe about what we are doing. It's like a wee family, we all have to work together to succeed.

I've learned a lot and it's shown me that I can do lots of different things. It's also helped me realise that I want to do music at college.

Without the group I wouldn't be as comfortable or as confident with myself as I am now."

Margaret Kelly
Shotts GBT Project



"Our partnership continues to go from strength to strength. Reeltime's workshops, training for staff and ongoing support is of the highest quality.

School staff and young people have identified it as a highlight of our programme."

Pauline O'Neill
Quality Improvement Service
North Lanarkshire Council

JVC

Young people are happier and more likely to get involved in the arts

Coltness Music Project

For more, see [Page 8](#)



I am a completely different person. I would never have been able to talk to anyone if it wasn't for Reeltime. My confidence was at a all time low and I could barely talk to my parents.

It helped me to communicate with people and I gained better teamwork skills. Usually if it wasn't my idea I wouldn't do it but I learned to take on board other people's ideas and compromise.

Darren McAleese
Coltness Music Project

Reeltime Music and Coltness High School work very well together. They deliver programmes and experiences which enhance and deepen learning for young people.

It targets specific learners to enable them to gain from these programmes and courses.

HMI Innovative Practice note
March 2014

Opportunities create chances for more young people

Flexible Learning Initiative

For more, see [Page 6](#)



If I didn't attend Reeltime I wouldn't have had the chance to meet and express myself with other people. I learned to play a variety of instruments as well as recording and performing with others in my group.

I also learned how to problem solve without getting stressed, and control myself when I was having a bad day.

Abi Agnew
Flexible Learning Initiative

At Reeltime it's not just about music, it's about connecting with young people. Connecting in a way which makes them feel welcomed, respected and that they belong.

The staff treat young people as individuals in their own right.

Peter McGregor
Operations Manager
Flexible Learning Initiative



1707

people worked with
Reeltime this year

Young people think creatively about the world of work

Activity Agreement

For more, see [Page 6](#)



I think Reeltime is life changing for young people. Everyone in our group had fun and enjoyed themselves. We were all amazed at just how much we learned.

I looked forward to going along every week. I got to play loads of different instruments and learned how to really work in a team. It gave me focus, courage and confidence.

Lee Blair

16+ Motherwell Learning Hub

"Reeltime Music have been a key partner within the NL Activity Agreement since its inception back in 2009. Without the support that Reeltime have been able to offer during that time, our participants would not have had access to the same range of learning opportunities or links to the music and media industries. Reeltime have cleverly managed to blend the fun and creative elements enjoyed by young people along with the personal and groupwork skills required as part of an employability focussed programme".

David Young

Development Officer

NLC Learning & Leisure Services

Opportunities create chances for more young people

Volunteering

For more, see [Page 8](#)



If it wasn't for Reeltime I would've just been sitting in my room on the computer. I might not even have been in a band. I've learned lots of musical and technical skills through volunteering with Reeltime. You also get to meet lots of people.

I've also had the chance to work with young people. That's something I've always wanted to do, and I think it's something I want to do more of. I enjoy teaching groups how to play instruments, and it's great when some of the young people want to be volunteers just like me.

Michelle Blair

Volunteer

"Love everyone at Reeltime, they always keep our hands and feet going. Really enjoy spending time with them

Thanks guys"

Young Person



Accounts

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2014

	Notes	Unrestricted funds £	Restricted funds £	Total 2014 £	Total 2013 £
Incoming Resources					
Incoming resources from generated funds					
Voluntary income		2,107		2,107	83
Activities for generating funds		166	-	166	-
Interest received		317	-	317	317
Incoming resources from charitable activities					
Grants	2	-	95,021	95,021	45,117
Workshops		6,636	-	6,636	13,023
Rehearsal fees		3,323	-	3,323	4,073
Projects		52,120	-	52,120	46,378
Other incoming resources		1,376	-	1,376	1,102
Total incoming resources		66,045	95,021	161,066	110,093
Resources Expended					
Charitable activities	3	61,575	66,483	128,058	129,917
Governance costs	4	829	-	829	805
Total resources expended		62,404	66,483	128,887	130,722
NET INCOME FOR YEAR		3,641	28,538	32,179	(20,629)
Total funds brought forward		97,000	21,687	118,687	139,316
Total funds carried forward		100,641	50,225	150,866	118,687

Balance Sheet

31st March 2014

	Notes	£	2014 £	£	2013 £
FIXED ASSETS:					
Tangible assets	7		16,047		19,866
CURRENT ASSETS:					
Debtors	8	16,781		28,030	
Cash in bank and on hand		118,948		71,721	
		135,729		99,751	
CREDITORS: Amounts falling due within one year					
	9	(910)		(930)	
NET CURRENT ASSETS			134,819		98,821
NET ASSETS	10		150,866		118,687
REPRESENTED BY:					
Unrestricted Funds	11		100,641		97,000
Restricted Funds	12		50,225		21,687
TOTAL FUNDS			150,866		118,687



83%

Of young people
did something they
were proud of



75%

Of young people
learned something
positive for the
future





"Before Reeltime, I wasn't that confident speaking and working with young people. Through volunteering, I feel I have improved my people skills and learned lots of different ways to teach music.

I'm really proud of what the young people and I have achieved. I saw people transform through being involved. They went from being really shy and just starting on an instrument, to quite skilled both musically and personally."

Daniel Cairney
Volunteer

Meet the Staff

Ryan Currie
Project Manager



Martin Corcoran
Studio Engineer



Liz Hamilton
Administrator



Laura Scott
Community
Music Tutor



John Gray
Community
Music Tutor



Jamie McCaw
Volunteer
Co-Ordinator



Chris Hunter
Community
Music Tutor



Anthony Welsh
Community
Music Tutor





69%

*Of young people felt
better about themselves
after working
with Reeltime*

How YOU can get involved

The Young Sound

If you are a young person between 12-18 years old, why not join one of our music groups, every Wednesday or Friday evening between 6-9pm?

Activities include working with others to organise band nights, making music, hanging out with friends and making music videos - all within the surroundings of a professional studio.

Volunteering

If you have an interest in music, would like to help others and have some free time, why not become one of our volunteers?

As well as helping others, you too could also benefit by enhancing your skills.

Board of Directors

We are always actively looking for more members to become part of the team at Reeltime on our Board of Directors.

All we ask is that you have a passion for music and helping others, a strong commitment and dedication in helping to further our organisation.

Projects

Reeltime Music can deliver high quality outreach projects, especially to young people. If you or your organisation has an idea about a future project please contact us and we will be more than happy to discuss this further.



For more information about workshops, recordings and our amazing staff & board
www.reeltimeusic.net



Keep up to date with our events and workshops
www.facebook.com/reeltimeusic



Follow us on Twitter and join the Reeltime family!
[@reeltimeusic](https://twitter.com/reeltimeusic)



Music videos, Documentaries and more, Showcasing our talented young people
www.youtube.com/reeltimeusic

Reeltime Music
Newarthill Community Centre
High Street
Newarthill
Motherwell
North Lanarkshire
ML1 5JU
(01698) 862860



Thank You!!!

Most of all we want to thank
our amazing young people

Newarthill Community Centre Staff

Moira Burns
Treen Patterson
Barbara Ross
Jeanie Hattie
Jane Aitken
Pauline Mutlukan

Our Honorary Members

Lord John Reid
Hugh O'Donnell MSP
Craig Reid
Charlie Reid
Kenny MacAskill MSP

Sessional tutors and volunteers

Sana Sabar
Dylan Burns
Michelle Blair
Daniel Cairney
Chris Habblett
Heather McKennan
Laura Paterson
Gillian Thompson
Sophie Cullen
Konor Mutlukan
Reagin Lowdon
Stephanie Caldwell

Partners and Supporters

Gavin Whitefield
(Chief Executive, North Lanarkshire Council)
Jim Sweeney (Youthlink Scotland)
Michael McMahon MSP
Pamela Nash MP
Heather McVey & Dougie Peddie
(Youthlink Scotland)
Jim Park, John Scott, Sue Dodds and Andy Brodie
(NLC Instrumental Services)
Peter McGregor, Karen Walker and all coaches
(NLC Flexible Learning Initiative)
David Young (NLC Activity Agreements)
June Vallance & the staff of Shotts Healthy Living Centre
Pauline O'Neill and Deborah McArthur
(NLC Arts & Employability)
All schools involved in our Arts & Employability project
The staff & young people of Action For Children Young
Carers Project
Greg Burgess (Choose Life)
Stewart Wright, Alex McGregor and Barbara
Philliben (North Lanarkshire Council)
Simon Knight and the NLC CL&D Wishaw/Shotts Team
Paul Campbell (NHS Lanarkshire)
Ian McFarlane (Taylor High Partnership Officer)
Lisa Crosby (Brannock High School Partnership
Officer)
Marita Dominici, Sean Hanlon, Gillian McCairn, Francis
Aitken, Kerry Cameron and the NLC CL&D Motherwell
Team
Lyn Taylor and the NLC CL&D Bellshill Area Team
Alex McLaughlin (St Ambrose High Partnership Officer)
Robert Owen (Made 4 U in ML2)
Creative Scotland
Big Lottery
Alisha McWhinnie
Wildhearts in Action
NL Leisure
Elaine Byrne (Calderhead High Partnership Officer)
Susan McMorrin (Health Promotion Officer)
Anne Alexander (NHS Lanarkshire)
Alan Bickerton (Scottish Spina Bifida Association)
Clare Dunn (Safety Zone)
Angela Milne (Portland High School)
KEAR Campus
Elsie (Newarthill Club)
Kate McCormick (Viewpark Gala Day)

Reeltime Board

Francis O'Dowd (Chairperson)
Linda Galbraith (Secretary)
Steven Anderson (Treasurer)
David Cobb (Legal Advisor)
Ian Anderson
Michael Healy
Betty Dunlop
Emma D. Corcoran
Scott Brazil
Mike Hydes





reeltime music

youth | music | community | recording studio

www.reeltimeusic.net

