 **reeltime music**
youth | music | community | recording studio

Annual Report
2019-2020



'Reeltime Music aims to bring about a **positive change** in the lives of disadvantaged young people. We do this by working in partnership to provide a range of **quality services** for young people and the local **community** in North Lanarkshire. Using the medium of the creative industries, we provide workshops, **partnership projects**, volunteering opportunities and recording and rehearsal services.'



Foreword

It is my pleasure to share with you our Annual Report for 2019/20. You will see excellent examples of the impact of our work with young people, and how we are continuing to develop as a creative youth work organisation.

I want to take this opportunity to say thank you to our tireless staff team, our valued volunteers, top-class trustees and, of course, our young people. All one thousand of them! We continue to be amazed at how courageous and willing they are to give things a go and come out of their comfort zones. It's not easy, but they do it and reap the rewards of increased confidence, skills and stronger relationships.

There's no better way to summarise the impact of our work than to quote from Creative Scotland's recent evaluation of the long term effects of Reeltime Music and five similar organisations around Scotland. It noted that projects like ours "are life-changing and more necessary than ever. Setting aside the positive impact on young people's lives, it is worth bearing in mind the costs and financial consequences of the paths they might have taken had these initiatives not been in place."

I have no doubt you will enjoy reading through our report and seeing the countless images of young people with big smiles on their faces or deep in concentration. That's what it's all about. Thank you for your support, and please spread the word!

Ian Anderson
Chairperson



88%

of young people
loved or liked
the project they
were involved
with



Who What & Why



“The opportunities offered to our young people have been amazing and for some, literally life changing. I have really noticed a difference in the individuals attending, they have come out their shell and feel ready to tackle other areas in their lives.

The staff form great relationships with the group which make it so much more than a programme, it is a support network, a helping hand, a shoulder to cry on, having a laugh and learning valuable skills along the way.”

April Brazil
Barnardo's Axis Lanarkshire

Who Are We?

Reeltime Music exists to create and provide opportunities for disadvantaged young people in the creative industries which have an impact on their personal, social and career skills. The project was started in 1997 and opened its state of the art recording and rehearsal facility in 2003.

What We Do?

Music Youth Groups

Our tutors deliver music youth groups that meet weekly. These groups get local young people involved in creative activities that involve working in a group setting.

Tailored Projects

In conjunction with partners such as North Lanarkshire Council and Action for Children, Reeltime designs and delivers tailored projects to suit the outcomes of various local agencies.

Volunteering Opportunities

We offer volunteering opportunities which build valuable skills and experience. These range from supporting our youth music groups and events to assisting with recording sessions and office administration.

Community Music Workshops

Reeltime's experienced tutors deliver a unique blend of fun, youth work, multimedia and music instruction. We offer this to young people with a range of barriers and disadvantages. To do this we work closely with a network of local partners including Community Learning & Development, North Lanarkshire Education Department and other public and third sector partners.

Recording & Rehearsal Studio

The studio facility offers young people an affordable way to practice and perform their music. This creative space has industry standard recording and rehearsal equipment. Young people also receive information and advice from our friendly and helpful staff.

Why Do We Do It?

Getting involved in making music and media has a whole range of benefits for young people, such as improved wellbeing and increased engagement in learning.

Put simply, we want to inspire disadvantaged young people through creative activities.



953

people worked with
Reeltime this year



3662

places taken in music
workshops, live events
& training courses

Review of the Year



Introduction

The Reeltime Board of Trustees are proud to present the main achievements of our charity over the past year. We hope you will enjoy reading about the impact of our work.

In the past twelve months we've delivered a wide and varied programme of activities. This comprised of a small number of in-house projects complimented by a wide range of work with our partners.

Over 950 young people took part in our activities. These included workshops, live events, music groups and training courses. 19 young volunteers supported and delivered important activities. In doing so, this had an impact on Reeltime Music, local young people and their own development.

Reeltime Projects

The Young Sound

The Young Sound groups blend the best of youth work and the creative industries. To do this, young people develop creative and personal skills in regular weekly sessions. This year both groups participated in a variety of valuable activities. These included instrumental tuition, group activities, media projects, live events, trips and workshops.

Partnership Projects Pre-Employability

Activity Agreement

North Lanarkshire Council runs the Activity Agreement programme, targeting those not in employment, education or training. The programme aims to help young people make choices about themselves and their future. Activities include music, media, group activities and more. Feedback from the young people involved continues to be excellent. Many report enjoying the atmosphere, learning new skills and thinking differently.

Health and Wellbeing

FeelsFM

SeeMe Scotland's campaign encourages young people to talk about mental health through music and emotions. We engaged with two high schools and our weekly groups to create a social media campaign leading to a live music event with local bands bringing a mental health twist to their set.

Scotch Whisky Action Fund

This year, we worked with two secondary schools to think creatively about how to reduce alcohol related harm. To do this, tutors partnered with Landed Peer Education Service to deliver eight sessions in each school. During the sessions the young people had the opportunity to come up with persuasive messages about responsible use of alcohol. They also got hands on with a variety of musical instruments and media equipment to create a video of their work.

Education

Skills Academy

Skills Academy offer an alternative secondary education programme designed for those who feel mainstream education does not meet their needs. Reeltime supports the programme through weekly music and media based activities. Tutors use a collaborative approach, and young people always have a choice in the direction of learning. The programme has raised attendance and attainment for many of the young people involved.

Willowbank School

Willowbank School offers support to young people who display high levels of anxiety and vulnerability. During their weekly workshop, young people take part in individual and group focused activities that are tailored to each persons interests and strengths. Tutors use a nurturing approach which helps young people overcome barriers to learning, create opportunities for success and promote engagement and enjoyment in their education.



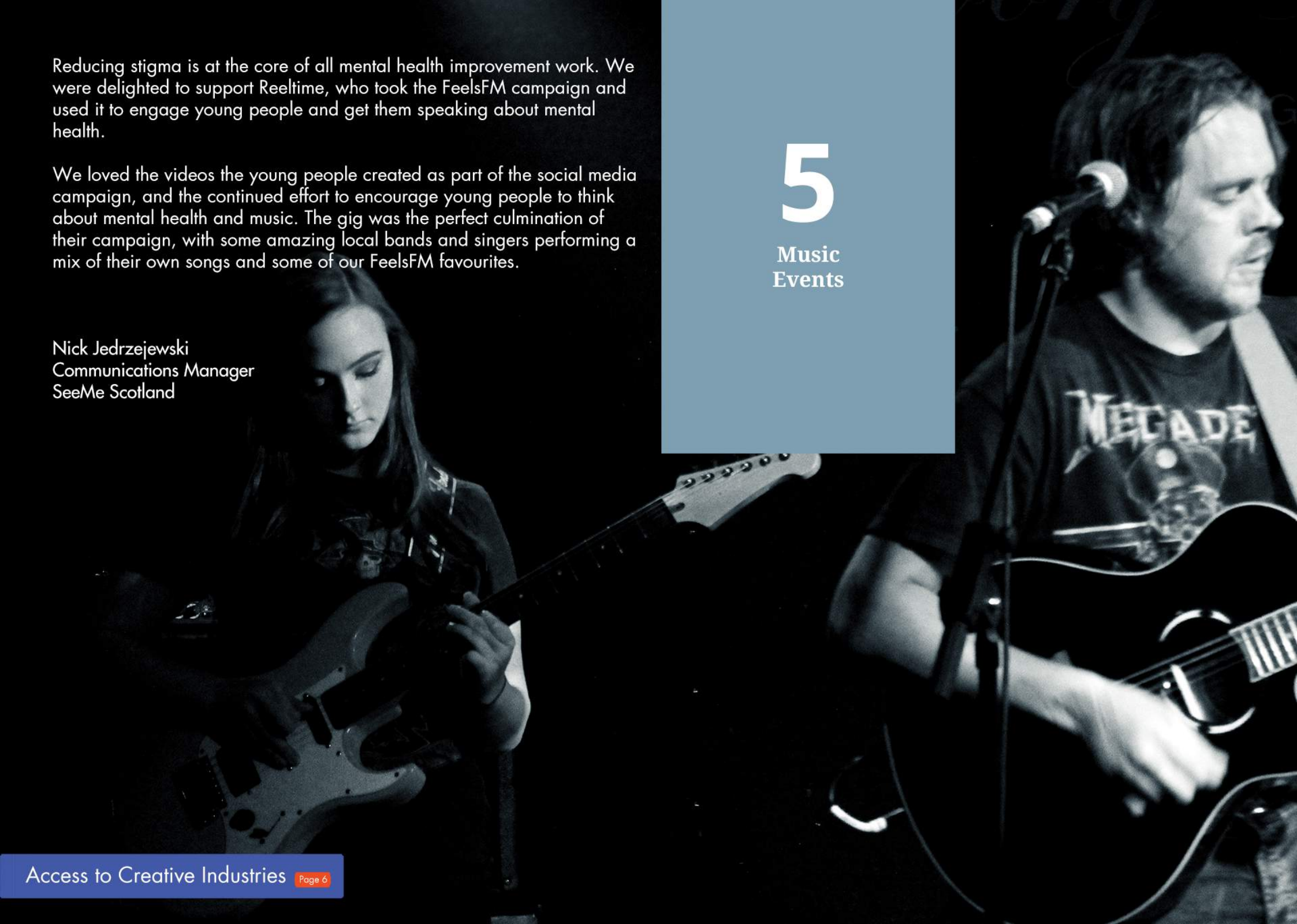
Reducing stigma is at the core of all mental health improvement work. We were delighted to support Reeltime, who took the FeelsFM campaign and used it to engage young people and get them speaking about mental health.

We loved the videos the young people created as part of the social media campaign, and the continued effort to encourage young people to think about mental health and music. The gig was the perfect culmination of their campaign, with some amazing local bands and singers performing a mix of their own songs and some of our FeelsFM favourites.

Nick Jedrzejewski
Communications Manager
SeeMe Scotland

5

Music
Events



Celebration of Youth Music Project

The Celebration of Youth Music Project is an example of new approaches to learning. Eight primary schools had the opportunity to write, record and perform a song about a particular theme. Along the way they interacted with various songwriters, composers and Reeltime staff. Each group recorded their song on location, enjoying the experience of singing and recording. A showcase performance was held in Motherwell Concert Hall. Each school donated the proceeds of CD sales to their chosen charities.

Community Music

Shotts GBT

This year we continued working in partnership with Shotts Healthy Living Centre. Both a younger and older group worked on a variety of projects. These projects encourage the building of musical, personal and social development skills. Also, for some of the young people involved it was their first experience of informal music making. Activities have included making music videos and mini-albums.

Seasonal Projects

This year we also delivered a variety of short term and seasonal projects. These included working with voluntary sector partners such as Barnardos and the Virtual Schools Project. We also worked alongside our public sector partners to deliver a wide range of activities. These included school transition programmes, local community groups and targeted youth projects.

Events

Reeltime Music held or participated in eight events this year. Key events included the FeelsFM concert hosted at the GLO Centre in Motherwell town centre and the Access to the Creative Industries showcase in Glasgow.

Reeltime groups also organised a number of smaller events in support of a number of good causes.

Volunteering, Training and Organisational Development

Providing volunteering opportunities is essential to the running of Reeltime Music. This year, 19 volunteers contributed over 1100 volunteer hours.

This supported our activities in workshops, studio recordings and at board level.

Training and development is another essential part of Reeltime Music. We believe that lifelong learning is a valuable and rewarding choice, and seek to model this where possible. This year we provided a range of opportunities for staff through a mix of in-house and external training.



"At Reeltime I am always treated with respect, kindness and equality. I get along well with all the staff, some have battled certain things that youth today still do. And that's pretty inspiring.

It has helped me understand that starting out and working your way up is better than being scared you're going to be awful and never trying.

From the first time I walked in, everyone seemed calm, it doesn't matter what you look or sound like, what music you like or what instrument you play.

Without Reeltime I wouldn't have made certain friends, I wouldn't have the skillset that I do today and I certainly wouldn't have the opportunity to do what I love as frequently."

Alex Ramsey
Young Person



"Every single young person was made to feel included, valued and came away creating a very special song. I am certain that the experience has enriched them and left them with increased self-esteem and positive memories"

Emma Deans
Muir Street Primary School Young Carers' Group





75%

of young people
learned something
positive for the
future

Impact 1

For more, see [Page 6](#)

Young people are happier and more likely to get involved in the arts

The Young Sound

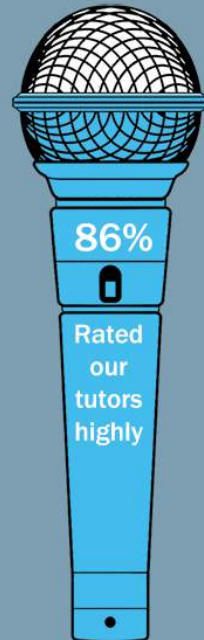
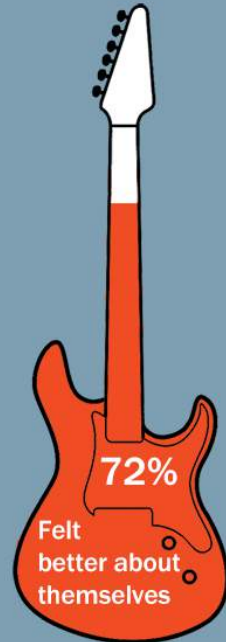


“The people are awesome, I’ve met the best tutors and most of my new friends

Stepping out of my comfort zone and meeting new people has been the most helpful thing for me, I’ve learned to play the keyboard with two hands and played gigs with the people that I love.

My experience at Reeltime has made me realise that I can do stuff that I put my mind to and if I get stuck, just ask for help”

Aaron Rowley
The Young Sound



Impact 2

For more, see [Page 6](#)

Opportunities create chances for more young people

Community Alternatives



“Reeltime helped me make a few friends and realise that talking to people wasn’t as bad as I imagined. It brought me out my shell. The staff were approachable and listened to me and my opinions.”

Harley Boyce
Young Person

“Reeltime workers are skilled in engagement and motivation techniques to encourage their participation and improve well being. It is quite evident that young people enjoy music and arts and use it appropriately to express feelings and manage anxiety.”

Ella Brown
Senior Social Worker
Intensive Services



Respect



We stand for:

Respecting multiple points of view

Recognising that each of us is running our own race, and at different stages

Showing unconditional positive regard for everyone we work with

Creativity



We stand for:

Applying creativity in every area of life

Building on the strengths and interests of everyone involved

Making new things and self expression

Collaboration



We stand for:

Collaborating with young people, not dictating

Building on the strengths and interests of everyone involved

Collaborating with partners and one another to keep young people at the centre of our work

Learning



We stand for:

Learning through play and self directed projects

Starting from where young people are, not where others think they should be

Starting with ourselves to build a culture of learning

Quality



We stand for:

Making things with young people that they can be proud of

Always looking to improve; never complacent

Delivering exceptional outcomes and results

Integrity



We stand for:

Keeping our agreements

Having the difficult conversations

Choosing the hard right over the easy wrong



Impact 3

For more, see [Page 6](#)

Young people think creatively about the world of work

Access to Creative Industries



“The course dramatically changed my musical ability and confidence. It's the little things you learn on the course that really help me to think about learning and coping with challenges differently.

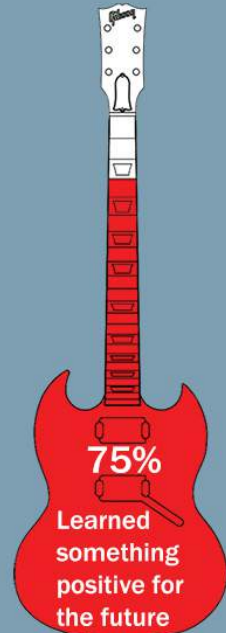
Lyle Munro
Participant

“My Son was not very outgoing and worried that others would judge him.

By being involved in the course he was excited in the morning to go to Reeltime and he started going to friends' houses to play music and socialise.

He has a real get up and go attitude now, it was the best decision he ever made.”

Parent



Impact 4

For more, see [Page 8](#)

Opportunities create chances for more young people

Volunteering



“Volunteering has helped me learn social skills and also important teaching skills, my biggest inspiration is seeing others enjoy themselves and learn new skills every day and being able to see them use those skills on their own.”

Andy Nichols
Volunteer

“Volunteering has given me a sense of purpose and something to work towards in the last year.

I've been having a really hard time with confidence lately and volunteering has really helped me relearn what I'm good at, which has been massively important”

Levi Kelly
Volunteer





74%

of young people
did something they
were proud of

Meet the Staff

Ryan Currie
Project Manager



Liz Hamilton
Administrator



Martin Corcoran
Senior Tutor



John Gray
Senior Tutor



Michelle Blair
Lead Tutor



Craig Durning
Lead Tutor



Aimée Laws
Tutor



Callum Brand
Tutor



Darren McAleese
Tutor



Darren Smyth
Tutor



Grace Dale
Tutor



Liam Brown
Tutor



Chloe Allison
Tutor



19

Volunteers



1104

Hours
Volunteered

How **YOU** can get involved

Young Person

If you are a young person over 13 years old, why not join one of our music groups.

Activities include working with others to organise band nights, making music, hanging out with friends and making music videos - all within the surroundings of a professional studio.

If you have an interest in music, would like to help others and have some free time, why not become one of our volunteers?

As well as helping others, you too could also benefit by enhancing your skills.

Partners

Reeltime Music deliver high quality outreach projects with young people.

If you or your organisation has an idea about a future project please contact us and we will be more than happy to discuss this further.

Parents

We are always actively looking for more members to become part of the team at Reeltime on our Board of Directors.

All we ask is that you have a passion for music and helping others, a strong commitment and dedication in helping to further our organisation.



To find more information about Reeltime
www.reeltimeusic.net



Keep up to date with our events and workshops
www.facebook.com/reeltimeusic



Follow us on Twitter and join the Reeltime family!
[@reeltimeusic](https://twitter.com/reeltimeusic)



Music videos, Documentaries and more,
Showcasing our talented young people
www.youtube.com/reeltimeusic



Help support our charity by donating at the following link
www.reeltimeusic.net/donate

Reeltime Music
Newarthill Community Centre
High Street
Newarthill
Motherwell
North Lanarkshire
ML1 5JU
(01698) 862860





89%

of partners & young
people rated our
tutors as
highly professional

Accounts

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2020

	Notes	Unrestricted funds £	Restricted funds £	Total 2020 £	Total 2019 £
Income and Endowments from					
Incoming resources from generated funds					
Donations		9,475		9,475	942
<i>Charitable activities</i>					
Grants	2	-	111,579	111,579	159,125
Workshops		55,644	-	55,644	43,435
Rehearsal fees		1,463	-	1,463	1,548
Projects		5,362	-	5,362	3,734
Technical Services		480	-	480	86
Interest Received		17	-	17	17
Gain on Sale of assets		-	-	-	158
Other		369	-	369	162
Total		72,810	111,579	184,389	209,207
Expenditure on:					
Charitable activities	3	61,916	133,736	195,652	188,911
Total resources expended		61,916	133,736	195,652	188,911
NET (EXPENDITURE) / INCOME					
Transfer between funds		-	-	-	-
Net movement in funds		10,894	(22,157)	(11,263)	20,296
Total funds brought forward		71,518	62,164	133,682	113,386
Total funds carried forward		82,412	40,007	122,419	133,682

Balance Sheet

31st March 2020

	Notes	2020		2019	
		£	£	£	£
FIXED ASSETS:					
Tangible assets	6		25,651		20,605
CURRENT ASSETS:					
Debtors	7	33,331		26,438	
Cash in bank and on hand		64,337		87,539	
Total Current Assets		97,668		13,977	
LIABILITIES:					
Creditors: Amounts falling due within one year	8	(900)		(900)	
NET CURRENT ASSETS			96,768		113,077
TOTAL NET ASSETS	9		122,419		133,682
THE FUNDS OF THE CHARITY:					
Unrestricted Funds	10		82,412		71,518
Restricted Funds	11		40,007		62,164
TOTAL CHARITY FUNDS			122,419		133,682





72%

**of young people
felt better
about themselves
after working
with Reeltime**

Thank You!!!

Newarthill Community Centre Staff

Moira Burns
Treen Patterson
Barbara Ross
Janice McKennan

Our Honorary Members

Lord John Reid
Hugh O'Donnell MSP
Craig Reid
Charlie Reid
Kenny MacAskill MSP

Reeltime Board

Ian Anderson (Chair)
Elizabeth Dunlop (Secretary)
Kevin McGinley (Treasurer)
David Cobb
Scott MacFarlane
Scott Brazil
Heather Stewart

Volunteers

TJ Adam
Megan Bolland
Robbie Caldwell
Emma-Jane Doak
Lauren Dynes
David Galloway
Paul Hawthorne
Tyler Houghton
Adam Isaac
Levi Kelly
Kiera Malcolm
Jamie McAleese
Ellie Murphy
Andy Nichols
Julie-Anne Ogilvie
Jack Roarty
Darren Russell
Samantha Steel
Ruta Walker

Most of all we want to thank our amazing young people

In tribute to Moira Burns

Partners and Supporters

Clare Adamson MSP
Vicki Ridley (Youthlink Scotland)
Jim Park & Andy Brodie (NLC Instrumental Services)
Marita Nicol and the Motherwell CL&D Youth Work Team
Aileen McEachan and the Bellshill CL&D Youth Work Team
Simon Knight and the Wishaw/Shotts CL&D Youth Work Team
Jim Bettley and the staff of Skills Academy
June Vallance & the staff of Shotts Healthy Living Centre
The staff & young people of Action For Children Young Carers Project
The staff & young people of Barnardo's Axis Lanarkshire
Susan McMorris (NHS Senior Health Promotion Officer)
Nick Jedrzejewski & the team at SeeMe Scotland
The staff of Willowbank School
Ella Brown & the staff of Community Alternatives
Ian McFarlane (Taylor High Partnership Officer)
Lisa Crosby (Brannock High School Partnership Officer)
Alex McLaughlin (St Ambrose High Partnership Officer)
Lyndsey Hoy (Greenfaulds High School Partnership Officer)
Jacqueline Love (Cumbernauld Academy Partnership Officer)
Patricia McGlinchey (Portland/Fallside Partnership Officer)
Emma Deans (Muir Street Primary School Young Carers' Group)
CAMHS Motherwell team



Without Reeltime I wouldn't be where I am today, friends, college, musical knowledge and ability, all thanks to Reeltime Music. I was able to meet a lot of people and build my social skills as well as getting the opportunity to achieve qualifications

Just being there is a huge help to my self esteem and social skills, not to mention the sheer amount of stuff I have done, but for me I would say the Access to Creative Industries course as without doing that I doubt I would have been able to even attend college. Also volunteering has helped me develop my social skills a lot.

The thing that inspired me to do all of the activities and projects was a combination of the staff and volunteers being super supportive and getting us to try new things and wanting to get the opportunity to become a volunteer.

In Reeltime we are asked to try new things at least once and if we don't like it they won't make us do it, they don't force you to do anything, they simply encourage you to try it.

Jamie McAleese
Young Person/Volunteer





reeltime music

youth | music | community | recording studio

www.reeltimeusic.net

