



reeltime music
youth | music | community | recording studio

Annual Report 2017/18



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Thanks


Reeltime Music aims to bring about a **positive change** in the lives of disadvantaged young people. We do this by working in partnership to provide a range of **quality services** for young people and the local **community** in North Lanarkshire. Using the medium of the creative industries, we provide workshops, **partnership** projects, volunteering opportunities and recording and rehearsal services.'



 **Wiktor Orlicka MSYP** @WiktorMSYP · Feb 13
Me along with Young Carers from North Lanarkshire and The Scottish Borders had the greatest time working with @reeltime music, making videos about young carers and what we represent. Big thanks to them and for their hard work!
@Actn4ChildrScot @StAidansHigh @NLCYouthwork



 **Braidhurst Music** @BraidhurstMusic · Feb 19
Thanks @edinburghcoll @reeltime music for coming along to Braidhurst careers night #supportingtheArts

 **The Safety Zone** @thesafetyzoneuk · Feb 27
Wind, rain or snow...you can always rely on @reeltime music



Foreword

I am delighted to begin my report by acknowledging the active involvement and engagement of our staff, trustees and young people in a wide range of initiatives. The responsiveness of our manager, Ryan Currie, to our requests as a Board, to partake in and contribute to growing our organisation has been overwhelming. Our staff have shown passion and enthusiasm, fuelled by their outstanding commitment to ensuring the highest outcomes for our gifted and talented young people.

I also want to thank the members of our Board for their ongoing commitment and involvement, and for their personal and professional support for me in my role as Chairperson. Our Board, our manager and our staff are well on the way to the realisation of Reeltime Music becoming a leading music charity in Scotland.

2017 saw Reeltime reach the major milestone of 20 years working with young people. We have achieved this through facilitating partnerships with local and national youth organisations to deliver high quality music based programmes for various groups and individual young people.

We had two birthday celebration events to round off our 20th anniversary. The first event was a Parliamentary Reception hosted by Claire Adamson MSP. A night that will live long in the memories of all who attended. The second event was a birthday party organised by Reeltime staff. Invites were sent out to people that had an involvement with Reeltime over our 20 years in existence. Another very successful night.

Over 1200 young people have participated in Reeltime activities over the last year. Another highly successful number of attendees in our workshops, live events, training courses and music groups. John Gray, our volunteer co-ordinator has again worked wonders in managing Reeltime Music's growing band of young volunteers.

On behalf of our Trustees, Manager and Staff, thank you for all your support and belief in what we do at Reeltime Music it is very much appreciated by us all.

Ian Anderson
Chairperson



84%

Of young people **loved**
or **liked** the project
they were
involved with

Who What & Why



"Watching my brother Darren volunteer inspires me, I look up to him and think "That's what I want to do"

Jamie McAleese
Young Person

"The support I get at Reeltime is inspiring. I feel at ease and I'm able to talk about things that trouble me or topics that interest me"

Lauren Dynes
Volunteer

Who Are We?

Reeltime Music exists to create and provide opportunities for disadvantaged young people in the creative industries which will have an impact on their personal, social and career skills. The project was started in 1997 and opened its state of the art recording and rehearsal facility in 2003.

What We Do?

Recording & Rehearsal Studio

The studio facility offers young people an affordable way to practice and perform their music. This creative space has industry standard recording and rehearsal equipment. Young people also receive information and advice from our friendly and helpful staff.

Community Music Workshops

Reeltime's experienced tutors deliver a unique blend of fun, youth work, multimedia and music instruction. We offer this to young people with a range of barriers and disadvantage. To do this we work closely with a network of local partners including Community Learning & Development, North Lanarkshire Education Department and other public and third sector partners.

Tailored Projects

In conjunction with partners such as North Lanarkshire Council and Action for Children, Reeltime designs and delivers tailored projects to suit the outcomes of various local agencies.

Volunteering Opportunities

We offer volunteering opportunities which build valuable skills and experience. These range from supporting our youth music groups and events to assisting with recording sessions and office administration.

Music Youth Groups

Our tutors deliver music youth groups that meet weekly. These groups get local young people involved in creative activities that involve working in a group setting.

Why Do We Do It?

We have found that by providing an informal service, music is a great way to break down barriers, learn new skills, increase aspirations and develop a more active lifestyle.

By promoting an environment where young people can work with friendly, knowledgeable, trained staff to learn about things they want to learn, young people can learn about the value of creativity, growth and participation.



1284

people worked with
Reeltime this year

3067

places taken in
music workshops,
live events &
training courses

Review of the Year

Introduction

The Reeltime Board of Trustees are proud to present the main achievements of our charity over the past year. We hope you will enjoy reading about the impact of our work.

In the past twelve months we've delivered a wide and varied programme of activities. This comprised of a small number of in-house projects complimented by a wide range of work with our partners.

Over 1,200 young people took part in our activities. These included music workshops, live events, music groups and training courses.



"Reeltime inspired me to take what I have learned and think outside the box, and to look for multiple solutions to problems. I was also inspired to help people as I learn myself."

Eamonn Kelly
Young Person

30 young volunteers supported and delivered important activities. In doing so, this had an impact on Reeltime Music, local young people and their own development.

Reeltime Projects

The Young Sound

The Young Sound groups blend the best of youth work and the creative industries. To do this, young people develop creative and personal skills in regular weekly sessions.

This year both groups participated in a variety of valuable activities. These included instrumental tuition, group activities, media projects, live events, trips and workshops. Young people told us what they wanted from this project. We then introduced a three stage model that leads to volunteering and peer education.

Partnership Projects

Pre-Employability

Activity Agreement

North Lanarkshire Council runs the activity agreement programme for young people aged 16-19. It targets those not in employment, education or training. The aim of the programme is to help young people make choices about themselves and their future. To do this, we work with local centres to provide support through a variety of activities. These include music, media, group activities and more. Feedback from the young people involved continues to be excellent. Many report enjoying the atmosphere, learning new skills and thinking differently.

The Prince's Trust

We were delighted this year to deliver a programme with The Prince's Trust. Get Started with Music is a week long programme for young people aged 16-25 who are out of work, education or training. Participants have the opportunity to meet new people and develop skills in music, music production and employability.

Health and Wellbeing

Soundminds

Soundminds is a youth led project which promotes positive mental health messages in creative ways. It does this as part of the Scottish Mental Health Arts Festival. The steering group excelled themselves this year by holding another youth music event in Motherwell town centre. Volunteers provided workshops and local bands performed live.

Scotch Whisky Action Fund

This year, we worked with ten secondary schools to think creatively about how to reduce alcohol related harm. To do this, tutors partnered with Landed Peer Education Service to deliver eight sessions in each school. During the sessions the young people had the opportunity to come up with persuasive messages about responsible use of alcohol. They also got hands on with a variety of musical instruments and media equipment to create a video of their work.

Young Parents Music Project

This year we partnered with McOPERA to deliver an innovative early years project for young parents. Delivered across two eight week blocks, Reeltime staff worked with parents for the first hour and McOPERA staff for the second hour. This allowed the parents to learn about the benefits of play with their baby as well as working together to complete a creative project of their own. The McOPERA session modelled to parents examples of songs and play which can be done at home.

Education

Skills Academy

Skills Academy offer an alternative secondary education programme. It is designed for those who feel mainstream education does not meet their needs. Reeltime supports the programme by offering weekly music and media based activities. To do this, tutors use a collaborative approach, and the young people always have a choice in the direction of learning. The programme has raised attendance and attainment for many of the young people involved.

SOUND MINDS

MUSIC FOR YOUR MENTAL HEALTH

Reclaim a full and happy life by taking control of what works, not what doesn't, as you as a whole person and not a service user

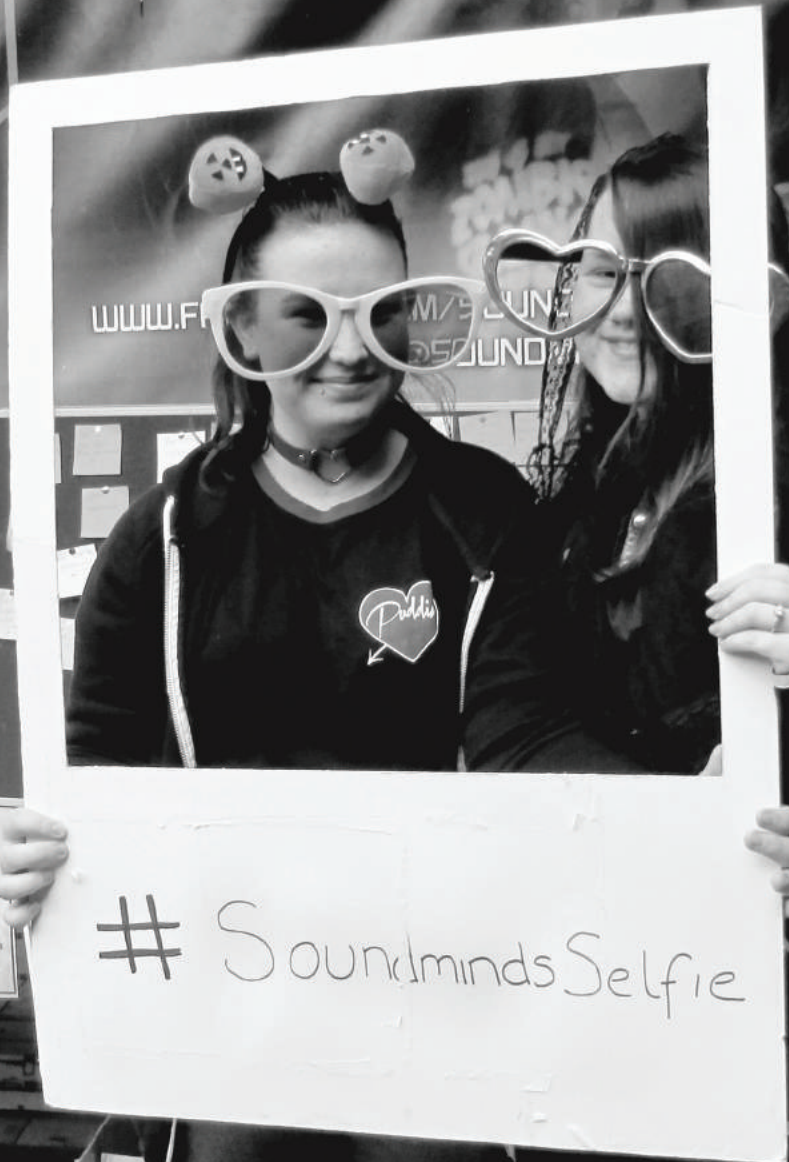
You can reclaim positive mental health by knowing how to find help and assistance

Help reclaim the respect and dignity of yourself and others. Challenge inappropriate behaviour when you see it.



74% of people do not feel that they should be educated about their rights when accessing mental health support

Young People feel that they should be educated about their rights when accessing mental health support



17
Music events
this year

Celebration of Youth Music Project

The Celebration of Youth Music Project is an example of new approaches to learning. Eight primary schools had the opportunity to write, record and perform a song about a particular theme. Along the way they interacted with various songwriters, composers and Reeltime staff. Each group recorded their song on location, enjoying the experience of singing and recording. A showcase performance was held in Motherwell Concert Hall. Each school donated the proceeds of CD sales to their chosen charities.

Community Music

Shotts GBT

This year we continued working in partnership with Shotts Healthy Living Centre. Both a younger and older group worked on a variety of projects. These projects encourage the building of musical, personal and social development skills. Also, for some of the young people involved it was their first experience of informal music making. Activities have included making music videos and mini-albums. The groups also performed live at events and for friends and family.

Seasonal Projects

This year we also delivered a variety of short term and seasonal projects. These included working with voluntary sector partners such as The Teenage Cancer Trust and Glenboig Neighbourhood House. We also worked alongside our public sector partners to deliver a wide range of activities. These included school transition programmes and targeted youth projects.

Events

Key events this year included our "20 Years of Reeltime Music" event in the Scottish Parliament in September and a 20th birthday event in Motherwell in November. Community band My Generation also performed at 14 events this year. Other events were held in partnership with a number of local organisations. These included North Lanarkshire CL&D, Shotts GBT among others.

Volunteering, Training and Organisational Development

Providing volunteering opportunities is essential to the running of Reeltime Music. This year, 30 volunteers contributed over 3700 volunteer hours.

This supported our activities in workshops, studio recordings, through our community band My Generation, and at board level.

Training and development is another essential part of Reeltime Music. We believe that lifelong learning is a valuable and rewarding choice, and seek to model this where possible. This year we provided a range of opportunities for staff through a mix of in-house and external training.



"I have watched the young people at Reeltime grow up through the programme, mature, become volunteers and great advocates for the organisation. Reeltime works in partnership with everyone in North Lanarkshire for the benefit of North Lanarkshire. They are on the tip of what's new and what's ahead."

Clare Adamson MSP
Motherwell & Wishaw Constituency



Nick Addington @N_Addington · 18 Sep 2017

Congratulations to @reeltime20 on 20 years of great work with young people in North Lanarkshire #reeltime20



Clare Adamson MSP @ClareAdamsonSNP

Absolute pleasure to host the amazing @reeltime20 at @ScotParl tonight. 20 years transforming lives in North Lanarkshire. 🎵🎶 #reeltime20



93%

of young people
learned something
positive for the
future

89%

Of young people
did something they
were proud of

Young people are happier and more likely to get involved in the arts

The Young Sound

For more, see [Page 6](#)



“Reeltime genuinely means a lot to me because without it I wouldn’t be who I am today, I’ve grown so much into myself since I’ve been involved. I have learned how to help others and I am very thankful for the experiences I have been a part of.”

Amber Macneil
The Young Sound

Reeltime Music is an absolutely fantastic example of a piece of community development in youth work which has managed to attract so many funders and supporters... It’s an example of what can be done if you believe in young people.

Jim Sweeney
CEO Youthlink Scotland

Opportunities create chances for more young people

Skills Academy

For more, see [Page 6](#)



“It means a lot when you feel you can overcome something that you felt you couldn’t before. It’s really improved my life. Seeing tutors that come from a similar background makes me feel like I have a chance here and won’t be judged.”

Paul Campbell
Skills Academy

The staff at Reeltime are very experienced in dealing with the diverse and complex issues of the young people who attend the Skills Academy. I am always impressed with the way they relate to each young person and make them feel valued as part of the group. The positive relationships are evident and the young people look forward to their sessions.

Catherine O’Keane
Head of Centre
Skills Academy



Studio Opened
2003



Happy
10th Birthday
2007



1997

Reeltime Music
Founded



2005

Lord John
Reid Visit



2010

The Proclaimers



Enough to fill the
Barrowlands venue **10** times



MORE THAN
4000
WORKSHOPS
DELIVERED



**Creative Scotland
Showcase
2012**



**Parliamentary
Motion
2015**



**Happy
20th Birthday
2017**



**2013
Reeltime Van
purchased**



**2016
National
Youth Worker
of the Year**



**15000
VOLUNTEER HOURS**



**Enough to listen to
21,000 albums**

This Year in Summary



1284 Young People



85% 'Highly Rated' our tutors



70% loved their workshops



30 Volunteers



3759 Volunteer Hours



17 Events



30
volunteers

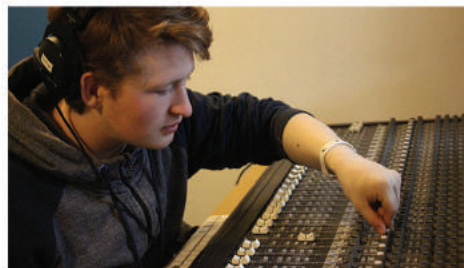
3758

Hours
volunteered

Young people think creatively about the world of work

Access to Creative Industries

For more, see [Page 6](#)



“At Reeltime, I have been able to come outside my comfort zone and join a group that includes meeting new people. In the group I work on my music skills by playing in a band or recording some songs. Reeltime means a lot to me and without it, I wouldn’t have been able to further my music and social skills.”

Clark Morgan
Participant

Working with Reeltime Music has been an incredibly positive experience. Their approach to delivering workshops and lessons is extremely engaging and creative. Our partnership continues to create opportunities for young people from all walks of life

Darren Paramasivan
Curriculum and Quality Leader: Music and Sound
Production
New College Lanarkshire

Opportunities create chances for more young people

Volunteering

For more, see [Page 8](#)



“If it wasn’t for Reeltime I wouldn’t be at college studying music or playing in bands. I want people to know it really has changed my life. The tutors taught me things that aren’t always obvious about interacting with others and teaching music.”

Liam Brown
Volunteer

“One really inspiring thing I get to witness from every workshop is seeing specific people come in, in absolute silence, scared to communicate, not willing to try anything new.

Being able to work with them over weeks or months, and witness the difference in their confidence and social skills due to me passing on my knowledge and confidence. It really means something to me.”

Amie McStravock
Volunteer



98%

Of partners & young
people rated our
tutors as
highly professional

Meet the Staff

Ryan Currie
Project Manager



Liz Hamilton
Administrator



Martin Corcoran
Senior Tutor



Laura Scott
Senior Tutor



John Gray
Senior Tutor



Chris Hunter
Senior Tutor



Michelle Blair
Lead Tutor



Craig Durning
Lead Tutor



Liam Brown
Tutor



Darren McAleese
Tutor



Daniel Cairney
Tutor



Darren Smyth
Tutor



Chloe Allison
Tutor



Olivia Whyte
Tutor





71%

Of young people felt
better about themselves
after working
with Reeltime

Reeltime has had a huge impact on my life. I would never have dreamt of playing a Battle of the Bands but now a band I founded is playing at one. There's been many times that I've felt down, but when I think of the things I achieved at Reeltime I can lift myself back up and relax again with my music.

Adam Isaac
Young Person

How **YOU** can get involved

The Young Sound

If you are a young person between 14-18 years old, why not join one of our music groups, every Wednesday or Friday evening from 6-9pm?

Activities include working with others to organise band nights, making music, hanging out with friends and making music videos - all within the surroundings of a professional studio.

Volunteering

If you have an interest in music, would like to help others and have some free time, why not become one of our volunteers?

As well as helping others, you too could also benefit by enhancing your skills.

Board of Directors

We are always actively looking for more members to become part of the team at Reeltime on our Board of Directors.

All we ask is that you have a passion for music and helping others, a strong commitment and dedication in helping to further our organisation.

Projects

Reeltime Music deliver high quality outreach projects with young people. If you or your organisation has an idea about a future project please contact us and we will be more than happy to discuss this further.



To find more information about Reeltime

www.reeltimemusic.net



Keep up to date with our events and workshops

www.facebook.com/reeltimemusic



Follow us on Twitter and join the Reeltime family!

[@reeltimemusic](https://twitter.com/reeltimemusic)



Music videos, Documentaries and more, Showcasing our talented young people

www.youtube.com/reeltimemusic



Help support our charity by donating at the following link

www.reeltimemusic.net/donate

Reeltime Music
Newarthill Community Centre
High Street
Newarthill
Motherwell
North Lanarkshire
ML1 5JU
(01698) 862860



Reeltime Music and it's partnership with North Lanarkshire Council is seen as an exemplar of how the Youth Music Initiative can work, working with communities and with young people. I think the story of Reeltime is a very good story to celebrate as we walk into the Year of Young People

Fiona Hyslop
Cabinet Secretary for Culture
Tourism and External Affairs

Accounts

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2018

	Notes	Unrestricted funds £	Restricted funds £	Total 2018 £	Total 2017 £
Income and Endowments from					
Incoming resources from generated funds					
Donations		7,664		7,664	5,873
<i>Charitable activities</i>					
Grants	2	-	124,879	124,879	95,034
Workshops		32,633	-	32,633	34,700
Rehearsal fees		1,992	-	1,992	3,592
Projects		4,893	-	4,893	8,005
Technical Services		515	-	515	1,586
Interest Received		17	-	17	16
Other		2,017	-	2,017	1,495
Total		49,731	124,879	174,610	150,301
Expenditure on:					
Charitable activities	3	49,840	132,559	182,399	150,050
Total resources expended		49,840	132,559	182,399	150,050
NET (EXPENDITURE) / INCOME		(109)	(7,680)	(7,789)	251
Transfer between funds		-	-	-	-
Net movement in funds		(109)	(7,680)	(7,789)	251
Total funds brought forward		79,406	41,769	121,175	120,924
Total funds carried forward		79,297	34,089	113,386	121,175

Balance Sheet

31st March 2018

	Notes	£	2018 £	£	2017 £
FIXED ASSETS:					
Tangible assets	6		24,511		24,719
CURRENT ASSETS:					
Debtors	7	16,493		10,738	
Cash in bank and on hand		73,232		86,568	
Total Current Assets		89,725		97,306	
LIABILITIES:					
Creditors: Amounts falling due within one year	8	(850)		(850)	
NET CURRENT ASSETS			88,875		96,456
TOTAL NET ASSETS	9		113,386		121,175
THE FUNDS OF THE CHARITY:					
Unrestricted Funds	10		79,297		79,406
Restricted Funds	11		34,089		41,769
TOTAL CHARITY FUNDS			113,386		121,175



**CASH
BACK
FOR
CREATIVITY**

**#CB4C
#creativitymatters**

Thank You!!!

**Most of all we want to thank
our amazing young people**

Newarthill Community Centre Staff

Moirá Burns
Treen Patterson
Barbara Ross
Janice McKennan

Our Honorary Members

Lord John Reid
Hugh O'Donnell MSP
Craig Reid
Charlie Reid
Kenny MacAskill MSP

Sessional Volunteers

TJ Adam
Aidan Adamson
Connor Alexander
Robbie Caldwell
Paige Docherty
Lauren Dynes
Courtney Feron
Gemma Gailey
David Galloway
Emily Holden
Adam Isaac
Chloe Jamison
Sam McCool
Ryan McEwan
Amie McStravock
Michael Mulholland
Jack Roarty
Helen Robertson
Darren Russell
Cerys Sellar
Doug Steedman
Jenny Swinton
Gillian Thomson
Nicole Thomson
Ruta Walker
Caitlin Yuill

Partners and Supporters

Gavin Whitefield
Clare Adamson MSP
Jim Sweeney (Youthlink Scotland)
Heather McVey (Youthlink Scotland)
Sian Langdon & Jennifer McPhail (Foundation Scotland)
Annisha Montgomery, Nadine Keenan & Ian Waller (The Prince's Trust)
Douglas Meikle (Scotch Whisky Association)
Sue Baxendale (McOPERA)
Anne Clyde (UK Steel Enterprise Ltd)
Alex McGregor (North Lanarkshire Council)
Jim Park & Andy Brodie (NLC Instrumental Services)
Marita Nicol and the Motherwell CL&D Youth Work Team
Aileen McEachan and the Bellshill CL&D Youth Work Team
Simon Knight and the Wishaw/Shotts CL&D Youth Work Team
Lynne Cruickshank (North Lanarkshire Council)
Jim Bettley and the staff of Skills Academy
June Vallance & the staff of Shotts Healthy Living Centre
The staff & young people of Action For Children Young Carers Project
Lisa Eaglesham (Teenage Cancer Trust)
Susan McMorris (NHS Senior Health Promotion Officer)
Kelly McLean (Health Improvement Senior, NHS)
Carol Russell (Hope For Autism)
Teresa Aitken and the staff of Glenboig Neighbourhood House
Arlaine Barbour and Ross Thomson of Volunteering Matters
The staff of Willowbank School
Ian McFarlane (Taylor High Partnership Officer)
Lisa Crosby (Brannock High School Partnership Officer)
Alex McLaughlin (St Ambrose High Partnership Officer)
Gordon Swinton (Coltness High Partnership Officer)
Lyndsey Hoy (Greenfaulds High School Partnership Officer)
Magi Hamilton (Kilsyth Academy Partnership Officer)
Jacqueline Love (Cumbernauld Academy Partnership Officer)
Patricia McGlinchey (Portland/Fallside Partnership Officer)
CAMHS Motherwell team
Geraldine & Claire from Motherwell Shopping Centre
Anna Cortez

Reeltime Board

Ian Anderson (Chair)
Elizabeth Dunlop (Secretary)
Kevin McGinley (Treasurer)
David Cobb
Scott MacFarlane
Lindsey McGhie
Carol Jones
Robert Sullivan
Scott Brazil





reeltime music

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www.reeltimeusic.net

