



**reeltime music**  
youth | music | community | recording studio

**Annual Report 2014/15**

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Thanks

'By providing a range of quality services for **young people** and the local community in North Lanarkshire, and through working together with relevant partners, **Reeltime Music** aims to bring about a **positive change** in the lives of disadvantaged young people. We will do this through the provision of affordable recording and rehearsal services; **workshop and training** provision; volunteering; and **partnership** projects.'



# Foreword

It is a privilege to present this years annual report for Reeltime Music. We've put a lot of work into trying to get across the difference we are making. I hope you enjoy reading through the mixture of excellent photos, quotes from young people and summaries of our work this year.

I'm sure you will agree that it takes a dedicated team of people to generate such results in terms of quality and quantity. Me and my fellow trustees are continually delighted by the work ethic, creativity, professionalism and empathy shown by every employee and volunteer.

Young people learn a lot from what they see around them. When they come to Reeltime, our team act as role models for how to work together, work smart, give things a go and focus on getting better.

This also works both ways too. We are frequently inspired by those young people who refuse to be shaken, who persevere and who give others a helping hand up to their level. This makes us all want to get better both as individuals and as an organisation.

It's well known that the economic climate is challenging at the moment. We intend to work together and to work smart. We will do our best to ensure the charity is best placed to continue to help those young people who need opportunities most.

I hope you enjoy this years report and continue to support us.

Francis O'Dowd  
Chairperson



**71%**

Of young people loved the project they were involved with

**27%**

Of young people liked the project they were involved with

The Young Sound July 2014

# Who What & Why



"The Young Sound has helped me to learn how to talk to people I don't know, and sing in front of others which I wasn't able to do before I started the project. During my time in the group I have taken part in videos and recordings which let me see some amazing things. Without this experience I wouldn't have as much support in my life as I do now."

**Bethan Hampton**  
**The Young Sound**

## Who Are We?

Reeltime Music exists to create and provide opportunities for disadvantaged young people in the creative industries which will have an impact on their personal, social and career skills. The project was started in 1997 and opened its state of the art recording and rehearsal facility in 2003.

## What We Do?

### Recording & Rehearsal Studio

The studio facility offers young people an affordable way to practice and perform their music. This creative space has industry standard recording and rehearsal equipment. Young people also enjoy information and advice from the friendly and helpful staff.

### Community Music Workshops

Reeltime's experienced tutors deliver a unique blend of fun, youth work, multimedia and music instruction to those who are "hardest to engage with" in conjunction with its extensive network of local partners including Community Learning and Development, North Lanarkshire Education Department and many others.

### Tailored Projects

In conjunction with partners such as Strathclyde Fire and Rescue and Action for Children, Reeltime designs and delivers tailored projects to suit the outcomes of various local agencies.

### Volunteering Opportunities

Reeltime Music offers local people the chance to gain valuable experience in the music industry by volunteering in the recording and rehearsal studio, helping out at live events and participating in media projects.

### Music Youth Groups

Our tutors deliver music youth groups that meet weekly. These groups get local young people involved in creative activities that involve working in a group setting.

## Why Do We Do It?

We have found that by providing an informal service, music is a great way to break down barriers, learn new skills, increase aspirations and develop a more active lifestyle.

By promoting an environment where young people can work with friendly, knowledgeable, trained staff to learn about things they want to learn, young people can learn about the value of creativity, growth and participation.



**4400**

places taken in  
music workshops,  
live events &  
training courses

**84%**

Of partners & young  
people rated our  
tutors as  
highly professional

Shotts Healthy Living Centre Oct 2014

# Review of the Year

## Introduction

The Reeltime Board of Trustees are proud to present the main achievements of our charity over the past year. We hope you will enjoy reading about the impact we have made.

This year we delivered a varied but comprehensive programme of activities. This comprised of a small number of in-house projects complimented by a wide range of work with our partners.

Over 1,600 young people took part in our activities. These included music workshops, live events, music groups and training courses.

19 young volunteers supported and delivered important activities. In doing so, this had an impact on Reeltime Music, local young people and their own development.

## Reeltime Projects

### The Young Sound

The Young Sound groups blend the best of youth work and the creative industries. To do this, young people develop creative and personal skills on a regular basis in weekly sessions.

This year both groups participated in a variety of valuable activities. These included instrumental tuition, group activities, media projects, live events, trips and workshops.

Young people told us what they wanted from this project. As a result we introduced a three stage model that leads to volunteering and peer education.

## Work Experience

Each year, young people have the opportunity to gain work experience with us. During the placement, young people work on three areas. They learn about the work of the charity and why we do what we do. Second, they assist the staff and tutors with the current projects and workshops. Finally, they work on a creative project of their choice.

## Tutor Training

As well as taking part in workshops, young people can progress to our tutor training programme. The training passes on the experience and skills which our tutors have built up since 1997. Young people take part in three interactive sessions before putting their new skills to the test. They do this through volunteering in various Reeltime workshops and events.

## My Generation

My Generation are Reeltime Music's community band. This group contains some of the most dedicated young people from across our various projects. Over the last year they represented Reeltime Music at events in North Lanarkshire and beyond. Events included local gala days and band nights, as well as a busking event to raise money for charity.

## Partnership Projects

### Pre-Employability

#### Activity Agreement

North Lanarkshire Council runs the activity agreement programme for young people aged 16-19. It targets those not in employment, education or training. The aim of the programme is to help young people make choices about themselves and their future.

Reeltime works with local centres to help support this work through a variety of activities. These include music, media, group activities and more. To date the feedback from the young people continues to be excellent. Many report enjoying the atmosphere, learning new skills and thinking differently.

## Education

### Flexible Learning Initiative

The Flexible Learning Initiative offers an alternative education programme. It is designed for those who feel secondary, mainstream education does not meet their needs. Reeltime supports the programme by offering weekly music and media based activities. To do this, tutors use a collaborative approach, and the young people always have a choice in the direction of their learning. The programme has raised attendance and attainment for many of the young people involved.

### Arts & Employability

Another interesting and popular example of alternative learning is the Arts and Employability project. The programme works with young people in Princes Trust XL classes in several high schools. The pupils get the chance to work as a team to learn about the creative industries and deliver a project of their choice. Reeltime tutors support teachers by delivering training sessions tied to the Curriculum for Excellence. They also deliver sessions face to face with the young people in the classroom environment.

### Celebration of Youth Music Project

The Celebration of Youth Music Project is an example of new approaches to learning. Eight primary schools had the opportunity to write, record and perform a song about a particular theme. Along the way they interacted with various songwriters, composers and staff from Reeltime. Each group recorded their song on location, enjoying the experience of singing and recording. North Lanarkshire Council held a final performance in Motherwell Concert Hall. Each school donated the proceeds of CD sales to their chosen charities.

### Summer Transition Programmes

During the summer, tutors delivered transition programmes in several local high schools. These activities aid pupils making the transition from primary to secondary school. Through fun activities, the pupils get familiar with the layout of their new school. They also meet new friends and teaching staff. These activities are beneficial for a lot of young people, helping to form a positive attitude about their new school.





9

Music events  
this year

1725

Hours  
volunteered

My Generation June 2014

## Health and Wellbeing

### Soundminds

Soundminds is a youth led project which promotes positive mental health messages in creative ways. It does this as part of the Scottish Mental Health Arts and Film Festival. The steering group excelled themselves this year by holding a youth music event in Motherwell town centre. Volunteers provided workshops and local bands performed live. The group also interviewed members of the public about their views on mental health.

### NHS Programmes

We delivered more targeted programmes with our NHS partners this year. This work took place in the Coatbridge and Cumbernauld areas. Project themes included "responsible drinking" and a "shared responsibility" towards reducing drug use. Young people had the chance to try out a variety of musical instruments and work together as a team. They did this to make their own themed videos.

## Community Music

### Coltness Music Project

The Coltness Music Project aims to bring informal music making to young people in and around Coltness High School. It targets young people who enjoy music but would not normally access the music department. The project involves regular after school workshops delivered by Reeltime tutors. These workshops link in with band nights held throughout the year. HMIe highlighted the project as an example of innovative practice in March 2014. It was further highlighted at the Scottish Learning Festival in September.

### Shotts Healthy Living Centre

This year we continued working in partnership with Shotts Healthy Living Centre. Both a younger and older group worked on a variety of projects. These projects encourage the building of musical, personal and social development skills. Also, for some of the young people involved it was their first experience of informal music making. Activities have included making music videos and mini-albums. The groups also performed live at events and for friends and family.

## Seasonal Projects

This year we also delivered a variety of short term and seasonal projects. These included working with voluntary sector partners such as The Safety Zone, Barnardos and the Scottish Spina Bifida Association. We also worked alongside our public sector partners to deliver a wide range of activities. These included Commonwealth Games awareness events, school transition programmes and targeted youth projects.

## Events

Key events this year included the Soundminds event in October and Our Big Gig in July.

Other events included events in partnership with a number of local organisations. These included North Lanarkshire CL&D, NHS Lanarkshire, Cumbernauld Gala Day and Culture NL.

## Volunteering, Training and Organisational Development

Providing volunteering opportunities is essential to the running of Reeltime Music. This year, 19 volunteers contributed over 1700 volunteer hours. This supported our activities in workshops, studio recordings, and at board level.

Training and development is another essential part of Reeltime Music. We believe that lifelong learning is a valuable and rewarding choice, and seek to model this where possible. This year we provided a range of opportunities for staff through a mix of in-house and external training.

## Conclusion

As you have seen from this summary review, our small team has accomplished a lot in the past year. It takes commitment, effort, planning and collaboration to deliver such results. We are indebted to all our staff and volunteers for their dedication and hard work.



"Without Reeltime I would not have developed transferable skills such as agility, time management and efficiently balancing my time between university, my part time job and voluntary work.

I feel a huge satisfaction knowing that what I do is extremely rewarding. In the end, it's the young people who are benefitting from the time I take out to volunteer."

**Sana Sabar**  
Volunteer



"If it wasn't for Reeltime I wouldn't be as confident as I am now, I wouldn't have been as social and would have been sitting at home on the computer.

Being part of the workshops and moving into volunteering has made me feel happier, just by being included. My favourite part has been learning how to take good quality pictures."

**Lauren Dynes**  
The Young Sound

"Learning and Leisure Services has a longstanding partnership with Reeltime Music. Year on year the partnership goes from strength to strength. Reeltime's contribution to developing skills in our young people which prepare them for life beyond school and the world of work is exemplary."

**Pauline O'Neill**  
**Quality Improvement Service**  
**North Lanarkshire Council**



Coltness Summer Chill Aug 2014

## Young people are happier and more likely to get involved in the arts

### Coltress Music Project

For more, see [Page 8](#)



I feel like I could've missed out on learning how to play musical instruments, how to tutor, volunteering experience, how to use recording studio equipment if I hadn't attended Reeltime.

I feel like I see young people progressing musically and socially, as well as I feel like I may be helping them.

Liam Brown

Coltress Music Project

I continue to be blown away by the genuine support and encouragement the team provide for young people. They really get to know the young people and it's a joy to watch the students get involved and improve their life skills through every session

Anne Clyde

Regional Manager  
UK Steel Enterprise Ltd

## Opportunities create chances for more young people

### Flexible Learning Initiative

For more, see [Page 6](#)



If I wasn't at Reeltime Music I wouldn't have all of the skills and knowledge and I would still have no confidence in myself and not sure what I want to do with myself.

Reeltime Music is like the part in a book where the heroes are losing and then they turn the corner and there is that hope they can use to win the battle, when you come to Reeltime everybody wins.

Hayleigh Downie

Flexible Learning Initiative

Reeltime use music to motivate and encourage young people to believe in themselves, to develop practical and social skills and to realise their potential. It has a positive impact on each young person and gives them the confidence and opportunity to pursue their dreams.

Jim Bettley

North Lanarkshire Council  
Principal Teacher: S.A.L.E



**1675**  
people worked with  
Reeltime this year

Cashback Hotspots Dec 2014

## Young people think creatively about the world of work

### Activity Agreement

For more, see [Page 6](#)



During my time at the 16+ learning hub, Reeltime Music helped me gain knowledge and a new perspective on the world of work. They helped me raise my confidence in my own abilities and be able to give my all in everything I do.

The experience has helped me to actually try things and not just sit about, without their help I would probably be in the house doing nothing and not willing to try new things. They have created a positive and exciting new challenge.

**Michael Mulholland**  
**Motherwell Learning Hub**

Reeltime Music have been a key partner within the NL Activity Agreement since 2009. Without the support that Reeltime have been able to offer during that time, our participants would not have had access to the same range of learning opportunities or links to the music and media industries. Reeltime manage to blend the fun and creative elements enjoyed by young people along with the skills required as part of an employability focussed programme.

**David Young**  
**NLC Learning & Leisure Services**

## Opportunities create chances for more young people

### Volunteering

For more, see [Page 8](#)




If not for volunteering with Reeltime I would have missed out on gaining more self confidence and communication skills. I would have missed seeing the kids in the group progressing on their instruments, which is my favourite part about volunteering.

It's going to sound really cheesy but the best part of volunteering is that warm feeling that I got when you knew the kids were listening and actually learned something, knowing that you made a tiny wee difference is nice.

**Rachel Hewitt**  
**Volunteer**

Volunteering has allowed me to meet people from different backgrounds and get to know them, it has also given me the chance to learn new music technology and recording skills. I've been proud to help people get better at things. It feels good to help those that don't get opportunities.

**Aimee Laws**  
**Volunteer**



"Reeltime Music has given and continues to give opportunities to learn, to imagine, to create, to try new things, to make friends, to get support, to support others and most of all to open doors for the future of the young people involved."

**Iain Whyte**  
**Youth Development Worker**  
**Shotts Healthy Living Centre**

Shotts Healthy Living Centre Aug 2014

# Accounts

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2015

	Notes	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
<b>Incoming Resources</b>					
Incoming resources from generated funds					
Voluntary income		6,187	-	6,187	2,107
Activities for generating funds		-	-	-	166
Interest received		227	-	227	317
Incoming resources from charitable activities					
Grants	2	-	85,310	85,310	95,021
Workshops		14,260	-	14,260	6,636
Rehearsal fees		4,550	-	4,550	3,323
Projects		38,955	-	38,955	52,120
Other incoming resources		2,405	-	2,405	1,376
Total incoming resources		66,584	85,310	151,894	161,066
<b>Resources Expended</b>					
Charitable activities					
	3	75,983	90,856	166,839	128,058
Governance costs					
	4	853	-	853	829
Total resources expended		76,836	90,856	167,692	128,887
<b>NET (EXPENDITURE) / INCOME FOR YEAR</b>		(10,252)	(5,546)	(15,798)	32,179
Total funds brought forward		100,641	50,225	150,866	118,687
Total funds carried forward		90,389	44,679	135,068	150,866

# Balance Sheet

31st March 2015

	Notes	£	2015 £	£	2014 £
<b>FIXED ASSETS:</b>					
Tangible assets					
	7		44,707		16,047
<b>CURRENT ASSETS:</b>					
Debtors					
	8	15,168		16,781	
Cash in bank and on hand					
		76,738		118,948	
		91,906		135,729	
<b>CREDITORS:</b> Amounts falling due within one year					
	9	(1,545)		(910)	
<b>NET CURRENT ASSETS</b>			90,361		134,819
<b>NET ASSETS</b>			135,068		150,866
<b>REPRESENTED BY:</b>					
Unrestricted Funds					
	11		90,389		100,641
Restricted Funds					
	12		44,679		50,225
<b>TOTAL FUNDS</b>			135,068		150,866





**HMI**

Innovative Practice Note  
for  
strong & effective  
partnerships

Coltness Music Project Mar 2015





"Reeltime Music have demonstrated that there are fun ways to discuss key messages affecting young people.

By expressing important issues through the medium of music allows young people to build confidence and develop new skills"

**Anne Alexander**  
Health Improvement Senior  
NHS Lanarkshire

St Aidan's Youth Group Sept 2014

# Meet the Staff

Ryan Currie  
Project Manager



Martin Corcoran  
Studio Engineer



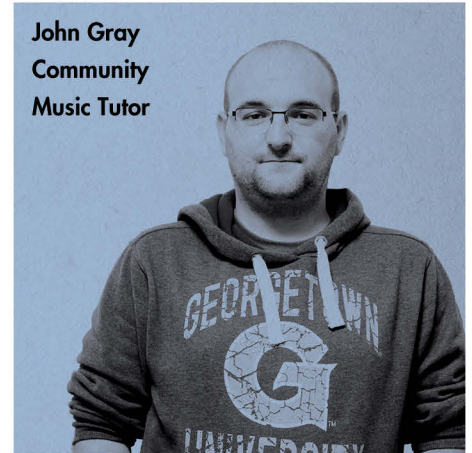
Liz Hamilton  
Administrator



Laura Scott  
Community  
Music Tutor



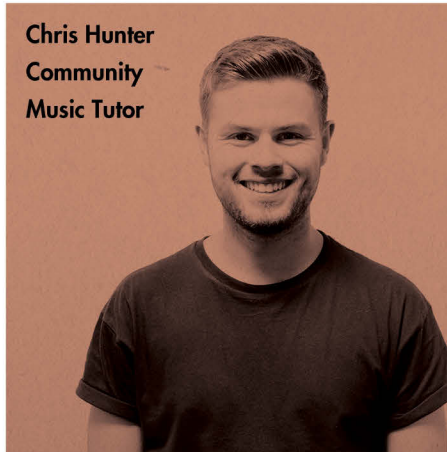
John Gray  
Community  
Music Tutor



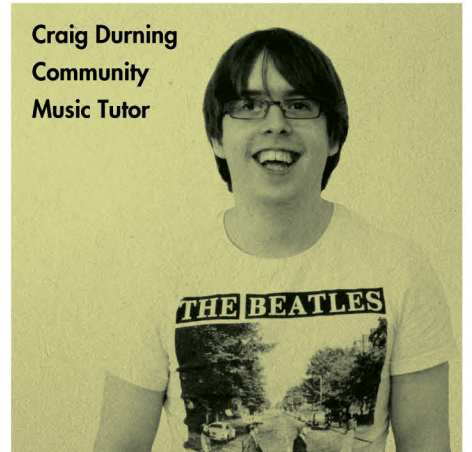
Jamie McCaw  
Volunteer  
Co-Ordinator



Chris Hunter  
Community  
Music Tutor



Craig Durning  
Community  
Music Tutor





**85%**

Of young people felt  
better about themselves  
after working  
with Reeltime

Bellshill Learning Hub June 2014

# How **YOU** can get involved

## The Young Sound

If you are a young person between 12-18 years old, why not join one of our music groups, every Wednesday or Friday evening between 6-9pm?

Activities include working with others to organise band nights, making music, hanging out with friends and making music videos - all within the surroundings of a professional studio.

## Volunteering

If you have an interest in music, would like to help others and have some free time, why not become one of our volunteers?

As well as helping others, you too could also benefit by enhancing your skills.

## Board of Directors

We are always actively looking for more members to become part of the team at Reeltime on our Board of Directors.

All we ask is that you have a passion for music and helping others, a strong commitment and dedication in helping to further our organisation.

## Projects

Reeltime Music can deliver high quality outreach projects, especially to young people. If you or your organisation has an idea about a future project please contact us and we will be more than happy to discuss this further.



To find more information about Reeltime and to donate

[www.reeltimeusic.net](http://www.reeltimeusic.net)



Keep up to date with our events and workshops

[www.facebook.com/reeltimeusic](http://www.facebook.com/reeltimeusic)



Follow us on Twitter and join the Reeltime family!

[@reeltimeusic](https://twitter.com/reeltimeusic)



Music videos, Documentaries and more, Showcasing our talented young people

[www.youtube.com/reeltimeusic](http://www.youtube.com/reeltimeusic)

Reeltime Music  
Newarthill Community Centre  
High Street  
Newarthill  
Motherwell  
North Lanarkshire  
ML1 5JU  
(01698) 862860



The Young Sound July 2014

# Thank You!!!

Most of all we want to thank  
our amazing young people

## **Newarthill Community Centre Staff**

Moira Burns  
Treen Patterson  
Barbara Ross  
Janice McKennan  
Sharon Parker

## **Our Honorary Members**

Lord John Reid  
Hugh O'Donnell MSP  
Craig Reid  
Charlie Reid  
Kenny MacAskill MSP

## **Sessional Tutors and Volunteers**

Michelle Blair  
Daniel Cairney  
Sana Sabar  
Gillian Thompson  
Lauren Dynes  
Hayleigh Downie  
Rachel Hewitt  
Scott Hood  
Aimee Laws  
Darren Smyth  
Darren McAleese  
Chloe McStravock  
Angela Watson  
Lee Blair  
Matthew Duffin  
Jack McIlroy  
Chris Airth  
Stephanie Caldwell  
Sophie Cullen

In tribute to Dean Thomson

## **Partners and Supporters**

Gavin Whitefield  
(Chief Executive, North Lanarkshire Council)  
Clare Adamson MSP  
Jim Sweeney (Youthlink Scotland)  
Heather McVey (Youthlink Scotland)  
Stewart Wright, Alex McGregor and Barbara  
Philliben (North Lanarkshire Council)  
Jim Park, John Scott, Sue Dodds and Andy Brodie  
(NLC Instrumental Services)  
Peter McGregor, Jim Bettley and all coaches  
(NLC Flexible Learning Initiative)  
June Vallance & the staff of Shotts Healthy Living Centre  
Pauline O'Neill and Deborah McArthur  
(NLC Arts & Employability)  
Marita Nicol, Michael Healy, Andy Jack, Gillian McCairn,  
Francis Aitken and the NLC CL&D Motherwell Team  
David Young, Lyn Taylor and the NLC CL&D Bellshill Team  
Simon Knight and the NLC CL&D Wishaw/Shotts Team  
Jamie Dungavel and the NLC CL&D Coatbridge Team  
Creative Scotland  
Big Lottery  
NL Leisure  
All schools involved in our Arts & Employability project  
The staff & young people of Action For Children Young  
Carers Project  
Paul Campbell (NHS Lanarkshire)  
Anne Alexander (NHS Lanarkshire)  
Susan McMorrin (NHS Senior Health Promotion Officer)  
Greg Burgess (Choose Life)  
Ian McFarlane (Taylor High Partnership Officer)  
Lisa Crosby (Brannock High School Partnership  
Officer)  
Alex McLaughlin (St Ambrose High Partnership Officer)  
Elaine Byrne (Calderhead High Partnership Officer)  
Angela Milne (Portland High School)  
Robert Owen (Made 4 U in ML2)  
Alan Bickerton (Scottish Spina Bifida Association)  
Clare Dunn (Safety Zone)  
Teenage Cancer Trust  
Lois Marshall (The Big Music Project)  
All the staff from CAMHS  
Geraldine, Gary & Andy from Motherwell Shopping Centre  
Anne Clyde (UK Steel Enterprise Ltd)

# Reeltime Board

Francis O'Dowd (Chairperson)  
Ian Anderson (Acting Chairperson)  
Linda Galbraith (Secretary)  
Stephen Anderson (Treasurer)  
David William Cobb (Legal Advisor)  
Elizabeth Dunlop  
Carol Jones  
Lindsey McGhie  
Robert Sullivan  
Michael Healy  
Scott Brazil







# reeltime music

youth | music | community | recording studio

[www.reeltimeusic.net](http://www.reeltimeusic.net)

